

GESTIÓN DE EMPRESAS TURISTICAS

IDIOMA INGLÉS III

Segundo Año

2011

1er cuatrimestre

Goals

- To contribute to the intellectual, personal and vocational development of the individual.
- To acquire the competence to use English in real- life situations for the development and maintenance of interpersonal relationships.
- To develop the four skills accordingly: reading , writing , reading and speaking.
- To be able to communicate **efficiently** in speaking and writing.

Objectives

Students will be able to

- Exchange personal information
- Deal with telephone enquiries
- Describe people, duties, hotel facilities and places
- Give a guided tour and directions
- Give information about certain topics.

Normas de Aprobación

Condiciones para obtener la regularidad en IDIOMA

- 75% de asistencia a clase.
- El promedio de notas de los dos tramos debe ser entre 4 (60%) y 10 (100%). Por tramo, las notas consisten en a) un promedio general de los evaluaciones escritos, b) un promedio general de los evaluaciones orales, c) una nota actitudinal, d) la nota de/los parcial/es.
- El alumno que desaprueba uno o los dos parciales, debe recuperar sólo el parcial que desaprobó. La nota del examen recuperatorio se toma exclusivamente como nota recuperatoria del parcial. No incluye las otras notas desaprobadas.
- Las evaluaciones también tienen su instancia recuperatoria. Aquellos alumnos que desaprueben una sola evaluación escrita u oral, recuperarán esa misma sólo si lo necesitaran para llegar al 60%. Aquellos alumnos que desaprueben 2 ó más evaluaciones, recuperarán todas en un solo recuperatorio integrador.

Condiciones para obtener la **PROMOCION** a las materias.

- 75% de asistencia a clase.

- Asistencia perfecta a las instancias evaluatorias (No se aceptan certificados por enfermedad ni por trabajo, ni ningún tipo de problemas personales como justificación de inasistencias).
- Aprobación de TODAS las instancias evaluatorias en la primera instancia evaluatoria (parciales, trabajos prácticos, etc.) No se podrá desaprobar NINGUNA instancia evaluatoria en la primera instancia.
- Promedio general de 7 (81%) en los dos tramos del cuatrimestre. Aquellos alumnos cuya nota promedio de los tramos sea 7 (81%) o mayor, pero que hayan desaprobado (por notas o ausencias) **cualquier** instancia evaluatoria **NO TENDRÁN DERECHO A PROMOCIONAR.**

Content

Unit 1

- Functions

Describing job skills

Describing job routines

- Grammar

Simple Present (action & state verbs), Present Continuous and Present Perfect Simple

Modals of obligation and prohibition

Adverbs of frequency and other time expressions for simple present and present cont.

Prepositions of time

Like/love/ hate + ing

- Vocabulary

Adjectives for job skills

Industry Sectors

Careers

Unit 2

- Functions

Describing a destination. (Presentation)

Describing resources and features.

Writing a brochure.

- Grammar

Present Simple Passive and Simple Past Passive

- Vocabulary

Tourism features and attractions, climate, adjectives describing places and attractions

City file: The Balearic Islands

Unit 3

- Functions

Asking questions

Talking to tour operators.

Designing a package tour.

Describing local tour operations

- Grammar

Future tenses: present simple and present cont. with future reference, future simple "will", going to, future continuous

Prepositions of time.

- Vocabulary

Prepositions of time

Unit 4

- Functions

Talking about reason.

Describing trends.

Discussing reasons for travel.

Describing change in tourism.

Make interviews.

- Grammar

Past Simple vs. Past Continuous

Using linking words for purpose and reason: *to, for, because, because of, in case*

Adjectives/ adverbs

- Vocabulary

Reasons for travel, verbs implying change, different kinds of holidays

City File: Kenya

Unit 5

- Functions

Investigating a client's needs.

Suggesting alternatives and making recommendation

Presenting a product.

- Grammar
Open and closed questions.
Suggestions and advice
Modals

- Vocabulary
Sales terms

Unit 6

- Functions
Comparing things.
Describing a timetable. Asking for and giving information.

- Grammar
Comparative and Superlative adjectives

- Vocabulary
Transport words
Adjectives describing transport
Cabin facilities

Writing

- Personal statement
- Letter of application.
- Email to client.
- Email to one of your bosses
- Email to colleague at work
- Fax, messages and memos.

Assessment

- Regular quizzes on Vocabulary and Grammar Points
- Mid term Tests
- Oral Production
- Attitude

Activities

- Role plays
- Communicative Activities
- Discussions
- Dialogues
- Multimedia presentations

Bibliography

- Robin Walker and Keith Harding. *Tourism 1*, Oxford University Press. Student's and Workbook (units 1 to 6)
- Margaret O'Keeffe & Iwonna Dubicka. *Ready to Order*. Longman. 2005.
- Neil Wood. *Tourism and Catering Workshop*. Oxford University Press.
- Extra copies for grammar practice enforcement selected by the teacher.

- **Readers**

Intensive readers:

- Rowe, Anne; SMITH, John D.; BOREIN, Fiona. "Travel and Tourism Standard Level". Cambridge International Examinations, 2002. (Chapters 1 and 3)
- Taste (short story) by Roald Dahl / "vocabulario y proceso del vino"

Extensive reader:

- Accidental Tourist (short story) by Anne Tayler