

**Licenciatura: INGLÉS III**

**Primer cuatrimestre**

**2011**

**Goals**

- To contribute to the intellectual, personal and vocational development of the individual
- To acquire the competence to use English in real-life situations for the development and maintenance of interpersonal as well as working relationships
- To be able to communicate efficiently in speaking and writing.

**Objectives**

- Describe and compare destinations
- Suggest and recommend means of travel
- Deal with job interviews, reports, Cvs and covering letters

**Normas de regularidad**

- 75 % de asistencia Describe and compare destinations
- Aprobación de mini evaluaciones y trabajos prácticos
- Aprobación de dos exámenes parciales

**Contenidos/Content**

**Unit 1: Tourism today**

- Functions: describing consequences
- Grammar: verb tense revision
- Vocabulary: tourism today

**Unit 4: Hotel management**

- Functions: comparing; interviewing
- Grammar: reporting
- Vocabulary: management

**Unit 2: NTOs**

- Functions: giving advice
- Grammar: prepositions
- Vocabulary: types of touris organizations

**Unit 5: e-travel**

- Functions: organizing a presentation
- Grammar: sequence words
- Vocabulary: e-travel

**Unit 3: Managing tour operations**

- Functions: negotiating
- Grammar: futures
- Vocabulary: itineraries and schedules

**Unit 6: Quality in tourism**

- Functions: dealing with complaints
- Grammar: Word formation
- Vocabulary: Reading charts and tables

## Assessment

- Quizzes
- Practical Works
- Oral production
- Attitude
- Mid term tests

## Activities

- Reading
- Listening
- Writing
- Speaking
- Role plays
- Pair work
- Multimedia
- Others

## Bibliography

- Walter and Harding; **Oxford English for Careers 3, Tourism, units 1-6**, UK, Oxford (2007)

## Intensive Reading

- (online magazine) **Tourism Review (January 2011)**:

1) *Italy: Perfect Destination for Fish Tourism*

2) *Part of Versailles Palace to Become Luxury Hotel*

- **Novel:** *At Bertram's Hotel*, Agatha Christie

## Extensive Reading

- (online magazine) **Tourism Review (January 2011)**:

1. *Tsunami's Effects on Tourism*

2. *France's Ice Age Art Caves*

3. *Sofia City: It Grows but Does Not Age*

- **Cornell papers:** *Complaint communication*