

TECNICATURA EN GESTIÓN DE EMPRESAS TURÍSTICAS

Idioma IV

Segundo Año
Segundo Cuatrimestre
2010

Objetivos Generales:

- To contribute to the intellectual, personal and vocational development of the individual
- To acquire the competence to use English in real- life situations for the development and maintenance of interpersonal as well as working relationships
- To be able to communicate **efficiently** in speaking and writing.

Students will be able to

- Take and sending messages
 - Recommend sights
 - Give advice on different subjects
 - Complete booking forms
 - Recommend a restaurant
 - Take an order and describing dishes
 - Sell a holiday
 - Describe and recommend a festival
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Normas de Regularidad

- 75% de asistencia a clase,
 - aprobación de dos evaluaciones parciales,
 - aprobación de mini evaluaciones
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Contenidos

Unit 1

Functions: Taking/ sending (text) messages, Selling a conference venue

Grammar: Indirect questions. Reported speech

Vocabulary: Conferences and conventions. Text messaging

Unit 2

Functions: Recommending sights. Describing an exhibition. Guiding for a famous sight. Making suggestions

Grammar: Passive Voice

Vocabulary: Places of interest. Processes (how Guinness is made). Exhibitions

Unit 3

Functions: Giving advice. Giving (underground) directions.Booking a car. Hiring a motor home

Grammar: Modal verbs (have to, be required to, may, can, cannot, be allowed to, should, do not have to, must not, must, be authorised to)

Vocabulary: Car hire

Unit 4

Functions: Describing dishes. Recommending a restaurant. Preparing a menu. Taking an order

Grammar: Countable and Uncountable nouns. Quantifiers (some, any, many, , a few, few, much, a little, little)

Vocabulary: Verbs of food preparation

Unit 5

Functions: Describing / recommending a festival. Exchanging historical facts

Grammar: Defining relative clauses. Vague language

Vocabulary: Traditions. The theatre. Public holidays

Unit 6

Functions: Selling a holiday. Organising a cruise

Grammar: Conditionals (0, 1st and 2nd)

Vocabulary: Agreeing and disagreeing. Special interest tours

Writing

- Formal letter
- Menu
- Description of an exhibition
- Booking forms
- Leaflet (special interest tours)

Assessment

- Regular quizzes on Vocabulary and Grammar Points
- Mid term Tests
- Oral Production
- Attitude

Activities

- Role plays
- Communicative Activities
- Discussion
- Dialogues
- Multimedia
- (others to be proposed by the teacher)

Bibliography

- STRUTT, Peter. **English for International Tourism Intermediate units 7 - 12 Students book**. United Kingdom, Longman , 2003.
- STRUTT, Peter. **English for International Tourism Intermediate units 7- 12 workbook**. United Kingdom, Longman , 2003.

READERS:

Intensive

- Booklet on industry news and trends including:
 - **Pinocchio's land** . Tourism Review Online Magazine – XII / 2007
 - **ISO to develop Sustainable Event Standard in Run-up to 2012 Olympics**. Tourism Review Online Magazine - VIII / 2010
 - **Corporate Social Responsibility: Responsible Tourism** . Tourism Review Online Magazine - VIII / 2010
 - **What's the Appeal of Visiting Volcanoes?** Tourism Review Online Magazine - VIII / 2010

Extensive:

- Christie, Agatha. **Death on the Nile**. England. London, 2008.
- Booklet on industry news and trends including:
 - **Sleeping with Monsters, Fairy Creatures and Foxy Ladies** Tourism Review Online Magazine - VIII / 2010
 - **WTTC: Sustainable Development and Hospitality** Tourism Review Online Magazine - VIII / 2010

- **Bike Down an Active Volcano.** Tourism Review Online Magazine - VIII / 2010

- **Hotel Industry: Getting Ready for Euro 2012.** Tourism Review Online Magazine - VIII / 2010

Extra material:

- MURPHY, Raymond **English Grammar in Use Intermediate.** UK, Cambridge University Press, 2003
- REDMAN, Stuart **English Vocabulary in use- Intermediate & Upper-Intermediate.** UK, Cambridge University Press, 2000.